GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

MA&UD - Swachha Bharath Mission – **Swachhata Hi Sewa (SHS**) - A fortnight Programme from **14th September, 2024 to 1st October, 2024**, as a part of prelude to the **Swachh Bharath Diwas** Celebration on **2nd October, 2024** under the theme "**Swabhav Swachhata – Sanskar Swachhata"** – Constitution of State Level & District Level Steering Committees for monitoring and implementation of the programme –Amendment- Orders - Issued.

MUNICIPAL ADMINISTRATION & URBAN DEVELOPMENT (K) DEPARTMENT

G.O.Rt.No.709 Dated:11.09.2024,

Read the following: -

1. From the Joint Secretary & National Mission Director, SBM-Urban. D.O.Lr. No – 13/7/2024-SBM-IV, dated: 28.08.2024.
2. G.O.Rt.No.704, MA&UD(K) Dept., dated:06.09.2024.
3. From the MD, SAC E-file No.2551062, dated:09.09.2024.

****

ORDER:

In pursuance of instructions/guidelines jointly issued by the Secretary, DDWS and MoHUA, GoI in the reference 1st read above, Government have Constituted State Level & District Level Steering Committees for monitoring and implementation of the SHS, 2024 programme activities across the State in collaboration with various Departments and involving all the Public, SHGs, Youth, Children, NGOs & CSOs and PSUs etc., vide reference 2nd read above.

2. Further, in the circumstances reported by the Managing Director, Swachha Andhra Corporation, Vijayawada in the reference 3rd read above, after careful examination of the matter, Government hereby issue amendments to the G.O.Rt.No.704, MA&UD(K) Dept., dated:06.09.2024 and re-constitute Committees, duly including the officials of PR&RD Dept., and other officials 1.State Level Steering Committee 2.District Level Steering Committee to monitor and to review the entire scheduled programme, as per proposed timelines, to take up this fortnight campaign of Swachhata Hi Sewa (SHS) – 2024 from 14th September to 1st October under the theme 'Swabhav Swachhata-Sanskar Swachhata', apart from the National Steering Committee, to make SHS, 2024 a huge success:-

I. **State Level Steering Committee:-**

1	The Chief Secretary to Govt.,	Chairman
2	The Special Chief Secretary to Govt., MA & UD Department	Convener
3	Principal Secretary, PR & RD Department	Co-Convenor
4	The Managing Director, SAC	Nodal Officer
5	The Special Chief secretary to Government Environment, Forest, Science & Technology Department	Member

(Cont..2)

6	The Special Chief Secretary to Government Health, Medical & Family Welfare Department	Member
7	The Principal Secretary to Government Transport, Roads& Buildings Department	Member
8	The Principal Secretary to Government Skill Development & Training Department	Member
9	The Principal Secretary to Government Tribal Welfare Department	Member
10	The Secretary to Government Women, Children Disable & Senior Citizens Department	Member
11	The Secretary to Government Higher Education Department	Member
12	The Secretary to Government School Education	Member
13	The Secretary to Government Minorities Welfare Department	Member
14	The Secretary to Government Backward Classes Welfare Department	Member
15	The Secretary to Government Social welfare Department	Member
16	The Secretary to Government (Tourism & Culture), Youth Advancement, Tourism and Culture Department	Member
17	The Secretary to Government Youth Services & Sports	Member
18	The Secretary to Government Endowment Department	Member
19	The Director, Municipal Administration	Member
20	The Director, PR & RD	Member
21	The Managing Director, MEPMA	Member
22	Chief Executive Officer, SERP	Member
23	The MD, AP Urban Greening and Beautification Corporation Ltd	Member
24	The Director, N.C.C Directorate	Member
25	ENC, RWS & S	Member
26	ENC, PR	Member
27	ENC, Public Health	Member
28	NGO - Dalit Bahujan Resource Centre	Member
29	Any NGO working on sanitation or cultural activities	Member

II. **District Level Steering Committee:-**

1	District Collector	Chairman
2	Superintendent of Police	Member
3	Regional Director, Municipal Administration	Convener
4	Chief Executive Officer, Zilla Parishad	Co-Convener
5	Municipal Commissioner	Member

(Cont..3)

6	District Panchayat Officer	Member
7	SE, RWS & S	Member
8	Project Director, MEPMA	Member
9	Project Director, DRDA	Member
10	Project Director, DWMA	Member
11	Lead District Manager	Member
12	Project Director, ICDS	Member
13	District Medical & Health Officer	Member
14	District Revenue Officer	Member
15	Deputy Director Social Welfare	Member
16	District Education Officer	Member
17	District Tourism Officer	Member
18	Chief Planning Officer	Member
19	Other district officials as decided by District Collector	Member
20	Any NGO or CSO as decided by the District Collector	Member

3. State and District Level Steering Committees shall implement day to day activities, as per the action plan proposed and also shall conduct Sate Level Meetings to accord instructions to Districts level Committees for further necessary action as per the timelines and action plan. The next State Level Steering meeting is fixed on 12.09.2024 at 11.00 A.M.

4 The Managing Director, Swachha Andhra Corporation shall take necessary action accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNMENT OF ANDHRA PRADESH)

ANIL KUMAR SINGHAL
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To
The Chief Secretary to Government
The Special Chief Secretary to Government, MA & UD Department.
The Principal Secretary, PR & RD Department, AP
The Special Chief Secretary to Government Environment, Forest, Science & Technology Department
The Special Chief Secretary to Government Health, Medical & Family Welfare Department
The Principal Secretary to Government, Transport, Roads& Buildings Department
The Principal Secretary to Government, Skill Development & Training Department
The Principal Secretary to Government, Tribal Welfare Department
The Secretary to Government Women, Children Disable & Senior Citizens Department
The Secretary to Government, Higher Education Department
The Secretary to Government, School Education
The Secretary to Government, Minorities Welfare Department

(Cont..4)

The Secretary to Government, Backward Classes Welfare Department
The Secretary to Government, Social welfare Department
The Secretary to Government (Tourism & Culture), Youth Advancement, Tourism and Culture Department
The Secretary to Government, Youth Services & Sports
The Secretary to Government, Endowment Department
The Director, PR &RD Department
The Managing Director, MEPMA
The Chief Executive Officer, SERP
The Managing Director, AP Urban greening and Beautification Corporation Ltd
The Director, Municipal Administration, AP
The ENC, RWS&S
The ENC,PR
The ENC, Public Health
The Managing Director, Swachha Andhra Corporation,
All the Collectors and District Magistrates in the State
All the District Superintendent of Police in the State,
Copy to:-
The OSD/PS to Chief Secretary, Govt., of AP
The P.S. to Special Chief Secretary to Government, MA & UD Department.
Sf/Sc.

// FORWARDED:: BY ORDER //

SECTION OFFICER